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# Example of Content Engineer Job Description

Our company is growing rapidly and is looking for a content engineer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for content engineer

* Designing, implementing and documenting text analysis ­driven APIs for use by other engineers
* Teaching and mentoring other engineers, especially around content intelligence related
* Work with Quality Assurance Engineers to determine if applications fit specification and technical requirements
* Learn and understand the existing Knowledge Management application
* Perform system and content analysis to assist in developing solutions for improvement in areas that require attention
* Participate in the management of the content strategy to build one central source of intelligence, delivering a content experience that is consistent, engaging and sustainable across different channels for both internal and external audiences
* Help lead the charge to design a highly-scalable content model that leverages content reuse to assure content accuracy and consistency
* Continually conduct content inventories and audits
* Analyze and scope business needs and map it to the KM and Content Management Systems
* Analyze system and content dependencies and identify risks

## Qualifications for content engineer

* Must have cross-organizational skills that maintain healthy working relationships
* Experience with network monitoring systems (Netcool, M/Monit), ticketing management systems (like Remedy) and video analysis/tools such as Textronix Sentry, IQ plus, IQ Dialog
* Certification (current or past) in areas of related expertise such as NCTI, SCTE, CCNA, a plus
* 1-3 years, experience with internal or external direct customer contact in a technical environment—Technical, Hub, Headend, Video Controller Operations, background within a MSO or vendor network environment
* Experience with Dynamic Ad Insertion (DAI) technologies
* Understanding of Emergency Alert System (EAS) protocols a plus