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# Example of Content Director Job Description

Our company is searching for experienced candidates for the position of content director. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for content director

* Responsible for servicing the needs of main POC's at top brands who invest Branded Content programs
* Reports to VP on the front lines of a brand whose mission is to provide an in depth and delightful alternative for the social-mobile consumer
* Support the national ad sales team via materials, ideation and packaging
* Execute go to market strategy Support content partnerships, new revenue products and distribution partnerships
* Execute and steward Unique Social advertising programs that leverage Bleacher Report's audiences across the social graph
* Collaborate with Brand Studio production team to build packages and concepts that will resonate with mobile/social audience in a voice that is pitch perfect for the brand
* Oversee sponsored and branded content campaigns from presale, to execution, to post
* Work hand-in-hand with the Creative Director & Managing Editor to manage processes, workflow, and interdepartmental communications
* Collaborate constantly and fruitfully with our internal Photo and Design teams
* Assiduously oversee an editorial calendar with multiple layers of deadlines and deliverables across departments

## Qualifications for content director

* Ability to build strong and lasting relationships
* Minimum five years experience in technology security
* Experience creating workflow maps using tools like Microsoft Visio
* Content workflow documentation and assessment/auditing experience
* Willingness to travel approximately 30% of the time, both domestically and internationally, and on weekends with short notice
* Direct programme sales for various territories in the region with a focus on German speaking territories and Benelux