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# Example of Content Development Specialist Job Description

Our growing company is searching for experienced candidates for the position of content development specialist. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for content development specialist

* Manages all processes and functions associated with tax education and outreach for Tax School
* Researches and authors tax education content as one of the Federal Tax Workbook assistant editors
* Organizes and directs Fall Tax School Instructor Preparation meetings
* Fulfill specific tasks related to learning design and development including learning content storyboarding, learning content design and learning project management
* Work with subject matter experts and content experts to ensure that baseline ‘source content’ can be adapted for the purposes of learning
* Champion content best practices and drive deployment across marketing teams
* Monitor and develops strategies to drive the usage of enablement tools
* Analyze and report on key sales enablement metrics
* Develop scalable tools to facilitate knowledge transfer across field organization
* Develop a strong understanding of Market Group segments and channels

## Qualifications for content development specialist

* 5-10 years proven communications writing and editing skills for business and/or healthcare, with direct experience in developing and deploying successful communications campaigns or programs for HCP and patient audiences
* 3+ years of integrated communications campaign management experience within medical device or healthcare-related industries
* 3+ years of experience in measuring multifaceted digital campaigns with an emphasis on website, search, social, online advertising, and video
* Experience developing and deploying content in a regulated environment
* Strong editorial, written, and verbal communication skills
* Writing and editing of marketing materials for various audiences