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# Example of Content Creative Job Description

Our company is growing rapidly and is hiring for a content creative. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for content creative

* Show strong project management skills, and work closely with the rest of the team to ensure alignment and involvement both on your projects and others
* Contribute to new project ideation and conceptual development across the Corporate Communications team
* Develop and maintain effective relationships with both internal and external stakeholders across the organization
* Support multiple training projects with overlapping timelines
* Collect and analyze program data to in evaluate training courses and program effectiveness
* Demonstrated ability to work with leadership and across teams to define scope, strategy, requirements, risks, resources and implementation of individual projects
* Work closely with the language teams and the international marketers to localise where necessary, leading translation of assets to native tongue languages
* Contribute to weekly and monthly reports, highlighting standout performance figures for use in global PR & Marketing recaps
* Implement learnings from weekly and monthly content reports, working to evolve strategy and maintain industry leading quality of assets
* Grow the local strategy to take in new territories, reach unprecedented engagement levels and raise standards of content

## Qualifications for content creative

* Proven ability to proactively establish rapport, credibility and influence, and drive results throughout a highly matrix organization
* Ability to create compelling, well-structured narratives and innovative creative work that’s in line with the strategy, and shape and refine it in partnership with business partners
* Expertise in managing the creative development and production process across a variety of communication vehicles
* Ability to support, understand, and enhance the strategy development process
* Ability to think strategically and stay on top of execution
* Must have at least 3 years of work in film‐focused brand projects