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# Example of Content Creative Job Description

Our innovative and growing company is hiring for a content creative. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for content creative

* Plan, concept and execute elevated fashion and still-life photography, and video content
* Experience with video, fashion and still-life photography art direction
* BFA / BA in Graphic Design, Photography, Fine Art or related field
* Must have knowledge of print, e-commerce and digital design
* Creating and managing the production and post-production budgets to meet the creative, financial and delivery requirements of each project
* Working with the MPAA and Fox Legal for all clearance and contractual issues
* Act as ambassador for creating and manage YNAP brand identity, from the set-up of corporate brand guidelines to the on-going development of brand identity tools, communications templates and new formats to ensure consistency and relevance in delivery
* Create and manage a library of creative assets (templates, images, presentations, etc) for use within the Corporate Communications division and for distribution across the organisation
* Build & develop a strong external network of suppliers, freelancers,agencies & directors to cover our various commissioned works
* Oversee creative direction of key corporate projects such as Group’s Sustainability Report in liaison with external agencies or freelancers

## Qualifications for content creative

* Must have knowledge of Word, Excel, PowerPoint, and PC & Mac skills
* Must be pro-active, industrious, and a hard worker
* Must be able to handle a high pressure environment, and be able to meet deadlines
* Keen understanding of story-telling as it applies to the creation of compelling content
* Ensures consistent execution of brand strategy and positioning across all content touch points
* Fosters a culture of creativity, excellence, accountability and results