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# Example of Content Creative Job Description

Our company is looking for a content creative. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for content creative

* Be aware of and help implement new content and marketing trends
* Liaise and co-ordinate with the Creative, Buying, Planning, Marketing and Photography teams to create a localised content and marketing strategy that suits the business needs in key territories
* Foster a culture with a sense of urgency that pushes innovation and accelerates expected outcomes
* Mentor, lead and inspire vision for designers, artists and writers
* Commit to the professional development of the creative team
* Continually evaluate and monitor our work and its place in the competitive marketplace in order to guide its evolution
* Inputs and issues ECU & ECF data
* Liaise with post-production external vendors for the trafficking and safekeeping of feature materials, sfx and vfx materials
* Coordinate duplication and distribution of assets (field tapes, behind-the-scenes, interview and b-roll) materials to vendors and liaise with domestic creative content
* Procures transcripts

## Qualifications for content creative

* Minimum 8 years leadership experience working with large-scale marketing and/or advertising agencies
* Demonstrated experience managing, leading and developing teams
* Experience working with cross-functional partners and leadership at all levels
* High level of influencing and negotiating effectively and efficiently with a high degree of collaboration
* Expertise conceptualizing strategic ideas through an Omni-channel approach
* Experience creating compelling, well-structured narratives and innovative creative work that’s in line with the business strategy, and shape and refine it in partnership with business partners