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# Example of Consultant, Marketing Job Description

Our company is looking for a consultant, marketing. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for consultant, marketing

* Locate and contact potential clients to offer advertising services
* Be perceptive to others reactions, actively listen, speak effectively, and always look for ways to help people, businesses, and our community
* Process all correspondence and paperwork related to accounts in Wide Orbit
* Knowledge of media production and Wide Orbit a plus
* Utilize internal marketing systems and data to best determine program mix to meet sales needs
* Forecast, evaluate, measure and report on marketing campaign/activities and effectiveness
* Grow and diversify existing list of transactional accounts
* Provide consultation on the development and improvement of clients’ marketing strategies via phone and email
* Continuously collaborate with (and educate) sales leadership and their teams on the objectives of marketing programs and effective campaign follow up
* Consistently meet or exceed sales goals by selling Epsilon product line to targeted clients

## Qualifications for consultant, marketing

* Out-going, enthusiastic, and supportive personality conducive to building rapport with new clients and sales team
* Able to manage multiple tasks and projects efficiently and effectively
* Goal-achievement oriented individual that continually strives to improve
* Post-secondary education in related field (marketing, advertising, design)
* Online marketing industry experience preferred
* 1-3 years of experience managing client relationships within a high-volume environment