Downloaded from <https://www.velvetjobs.com/job-descriptions/concept-designer>

# Example of Concept Designer Job Description

Our company is growing rapidly and is hiring for a concept designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for concept designer

* Capture relative product development notes for design and marketing
* Possess a working knowledge of design and utility intellectual patents and trademarks
* Leverage technology, material and product exclusivity by partnering with legal experts to ensure that we have the proper patent agreements in place
* 10+ years' total experience in apparel design, pattern making, textile science, product development, R&D/Innovation, management consulting or related fields
* Advanced knowledge of the apparel development process from inception through production
* Prior experience in Performance innovation, design or product creation a strong plus
* Proven success in ambiguous and fast paced environments
* Support concept designer in print/pattern development and color up
* Preparation and participation in meetings as brainstorming, briefing, lookbook shooting, fitting, form & fabric
* Deliver seasonal, trend, and market right Color and Material toolkits that drive the Seasonal Direction across all categories

## Qualifications for concept designer

* Strong artistic ability to design from both verbal creative input and pre-conceptualized artwork
* Experience must be showcased with an up-to-date portfolio that includes character design
* Knowledge of design management, work planning, budgeting, scheduling, and variety of vendors
* Possesses solid aesthetic sensibilities and storytelling skills to support the creative process and to facilitate positive and productive communication between all disciplines
* Experience in Theme Park, Hotel and Entertainment Venues Preferred
* They should come from a styling / design background