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# Example of Concept Designer Job Description

Our growing company is looking to fill the role of concept designer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for concept designer

* Identify, create, curate and communicate Home Concept stories and color palettes through presentation and both written and image-based documents
* Identify trends in Home product photography and marketing
* Project planning , time management and self-management of an independent, flexible work process
* Oversee and organize image folders and digital files to ensure timely data input and output
* Manage the Concept sample organization and archive
* Collaborate and communicate with peers in Womens and Mens Concept and Design
* Execute plans to expedite the initiatives relating to customer, trend, concept, and design research including scheduling and logistics
* Research and share current trends, colors, styles and design technologies via shopping trips, studio visits, and online research
* Creating other concept projects
* Seek all inspirational tear sheets to drive concepts silhouette designs

## Qualifications for concept designer

* A unique creative perspective on trends in the marketplace and how they relate to the Urban Outfitters customer, with the ability to apply those trends to Home Merchandising and Design
* Must be motivating in presentation and communication style
* Must be enthusiastic about art, design and style
* Minimum 2 years experience as a Visual Merchandiser, Stylist, Designer or Buyer
* Focus or strong interest in Home products, design, styling or retailing required
* Bachelor’s degree in Fine Art, Design, Merchandising, Fashion Communications or similar discipline