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# Example of Communications Leader Job Description

Our innovative and growing company is looking to fill the role of communications leader. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for communications leader

* Tracking, monitoring and reporting the success of local and global programs using a variety of relevant metrics
* Manage Global Profit and Loss (P&L) responsibility for an Account including revenue forecasting, budgeting and margin (OP) improvement
* Represent XS as an Industry thought leader
* Work with the central/GGO media team to ensure aligned messages and positioning internally & externally
* This role requires strong collaboration and influencing skills, solid communication expertise, and proven experience in the areas of employee engagement, change management and issues management
* The individual must demonstrate a strong ability to influence and work successfully in a matrix environment
* Leads global employee communications strategy for the CSS Franchises
* Create and nurture relationships with Designers, Architects, Developers and Brands
* In collaboration with the program director and USAID/Washington, develop a program-wide communications strategy, complete with stakeholders analysis and appropriate use of technology, and engage program staff in its implementation
* Lead the strategic development and implementation of all project communications activities to address project needs

## Qualifications for communications leader

* Familiarity with EA video games
* Leadership and management of initially 5 Communications Consultants
* Development of standard tools and methodologies to enable a consistent approach across the team
* Day to day people management of team, allocation of consulting assignments, coaching, assignment direction
* Measurement of team performance – Utilisation, number of projects, consulting revenue, enabled BPO revenue
* Able to communicate and influence at senior levels internally and externally