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# Example of Communications Lead Job Description

Our innovative and growing company is hiring for a communications lead. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for communications lead

* Research, interview, write, and edit digital health news stories
* Assist with script creation and production of informal videos showcasing digital health projects and strategy
* Provide a consistent stream of internal social media content
* Drive IT adherence to branding standards
* Create attractive, user-centric print collateral
* Develop a narrative and differentiated messaging for the firm and its retail, institutional and iShares businesses in Australia
* Coordinate with the local PR agency and other third party vendors in planning and organizing media events, roundtables, press conferences and educational seminars
* Develop a full range of press materials and briefing documents for our spokespeople
* Develop strong connectivity with key internal stakeholders in Australia, Asia Pacific and globally
* Work with internal teams on development of effective event promotion and execution strategies

## Qualifications for communications lead

* Doctorate degree (Ph.D, Pharm.D., M.D) in the Life Sciences required
* 5+ years of related work experience in the pharmaceutical industry is highly preferred
* Experience / knowledge in Immunology also preferred
* Current knowledge of key regulatory/government/compliance requirements pertaining to publication and medical information practices (e.g., Sunshine Act, Publication guidelines for authorship & disclosure, FDA Guidance for Responding to Unsolicited request for off-label)
* Excellent medical writing ability, and the ability to understand, analyze/interpret, and summarize highly complex scientific data
* Ability to lead cross-functional matrix teams to facilitate alignment and decision making during publication planning