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# Example of Communications Consultant Job Description

Our company is looking to fill the role of communications consultant. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for communications consultant

* Produces inspiring communications about business strategy and major initiatives, such as new advertising campaigns, field news
* Liase with ESDR cluster and relevant projects and identify visibility/communication requirements
* Develop a communication strategy for the cluster and support the projects to develop communication plans
* Provide expertise on engagements related but not limited to HR Service Delivery, Learning & Development, Communications, Change Management, and Compensation and Reward programs
* May assist with the creation and production of department-wide internal communications including newsletters, news and feature articles, e-mails
* Plays active role in brainstorming large initiatives and completing smaller assignments
* In partnership with Marcomm Managers assists in updating marketing and sales content and ensures all content is correctly posted to different online platforms
* Utilise communications vehicles such as
* Effectively collaborate with communication counterparts in other areas of the business (MM International, Customer Experience, Technology, HR, Field, ) on integrated communications plans as required
* Handle a full range of project components in an independent and autonomous manner

## Qualifications for communications consultant

* Expert knowledge of graphic design principles and Adobe Creative Suite programs on PC (InDesign, Photoshop, Illustrator, Acrobat)
* Record of producing high volume of high-quality work
* Fluent spoken and written English (ideally to a native standard), strong German language skills
* Experience in the development and implementation of international projects, with strong project management capabilities and commitment to delivering results
* A talent for journalistic writing and story-telling and an eye for detail
* Good understanding of the media landscape (trade and lay media)