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# Example of Client Analytics Job Description

Our growing company is searching for experienced candidates for the position of client analytics. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for client analytics

* Ensure the continued delivery of monthly and quarterly reports while evaluating opportunities to deliver more value to clients and drive greater internal efficiencies
* Establish matrix management arrangement with the head of the prepaid key account teams to ensure current client commitments for data and analytics are met
* Defining and implementing a process for in taking, tracking, fulfilling and extracting value from the more than 600 monthly ad hoc client inquiries
* Work with the VDM product office to define policies and processes that reduce access to Personally Identifiable Information (PII)
* Work across the organization to align data definitions, data sources and client scorecards
* Work with product and operations to develop a proposal (process and policy) for billing clients for ad hoc inquiries
* Fully evaluate current set of monthly reports and develop recommendations to product groups on which to keep, revise and eliminate
* Work with account management teams, product and sales to deliver enhanced insights to clients as part of the Quarterly Business Reviews, Executive Meeting and Client Service Quality Awards
* Work with sales to identify opportunities to add value through analytics to the sales and renewals processes
* Develop the skills and capabilities to the Data and Analytics team, and the organization more broadly

## Qualifications for client analytics

* 12+ years in a management consulting firm or a data-driven strategy role
* Industry expertise in marketing analytics and digital marketing, with experience designing data-driven marketing solutions
* 12+ years in a management consulting firm, a marketing analytics role, or a data-driven strategy role
* Work with product to provide input to the data strategy for DPS
* Requires 15+ years’ experience, including 8-10 years’ experience in data and analytics functions, with a minimum of 5 years involved with analytics in the payments industry
* An analytically focused business person with a deep understanding of the Payments business and a high comfort level working with technology teams