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# Example of Cinema Manager Job Description

Our company is looking for a cinema manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for cinema manager

* Write marketing briefs that inspire great creative with internal and external partners
* Lead cross-functional engagement with the cinema integrated marketing group, creative, PR, social, digital, events, and field teams
* Manage cinema presence at trade shows, film festivals, and local events
* Work closely with insights to collect partner data, and analyze project performance over time
* Manage planning and budget
* Develop strong collaboration with the regional sales team in Southern Europe with functional leaders in Belgium Corporate HQ to ensure harmonious working relationships
* Build good supplier relationships by being a key contact for day to day supplier related issues to support the Category Manager
* Experience working within a FMCG or Hard Goods fast paced retailer
* Previous experience of stakeholder management
* Exposure to managing supplier relationships

## Qualifications for cinema manager

* 7-10 years experience leading exhibitor marketing programs in the cinema industry
* Partner marketing experience driving branded consumer programs, asset kits, audits
* Digital media and physical marketing program experience desired
* Ability to effectively manage multiple marketing efforts in a fast-paced, high-pressure environment
* Fiscally responsible and dedicated to ROI
* Experience in marketing research, reporting, and analytics