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# Example of Category Analyst Job Description

Our growing company is looking to fill the role of category analyst. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for category analyst

* Work with key account teams and finance to better understand promotional effectiveness and make strategic recommendations
* Coordinate annual price increase process, including pricing letters, price lists and necessary supporting materials in time to meet all relevant customer deadlines
* Produce detailed monthly market share reporting on both Vet and Retail channels
* Highlight market trends with the Pet Food market
* Support Category Managers with business case information to deliver to National Account customers
* Identify and quantify white space opportunities for Royal Canin brand teams
* Conduct ad hoc analyses as needed to support the sales and marketing organization
* Partner closely with the Merchants to understand and execute the unique selling strategies for the these three product categories
* Partner with FP&A team to execute annual budgeting, monthly and weekly forecasting, and long range planning activities for the these three product categories
* Under the supervision and direction of the Category Manager, the Sr

## Qualifications for category analyst

* Minimum three years of sourcing/procurement experience with emphasis on technology products and services is required, preferably in a global multi-company, multi-location environment
* Delta Bronze certification
* Category Management Association – Certified Professional Category Analyst certification
* Demonstrated experience with data entry and data management
* Proven leadership ability and interpersonal skills
* Ability to summarize details and present recommendations to management