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# Example of Category Analyst Job Description

Our company is growing rapidly and is looking for a category analyst. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for category analyst

* Perform need based projects/analysis as needed
* Lead critical analysis on key strategic issues
* Support new product development programs
* Facilitate business case/charter development for new products
* Analyze trends to guide category strategy and programs relative to product
* Support cost reduction, quality improvement and VOC projects
* Subject matter expert for Marketing data at Royal Canin
* Pricing strategy, including shelf pricing and promotional strategies
* Market share and general trends
* Lead the strategic revenue management process for Royal Canin US, requiring coordination across sales, marketing, and finance, and ultimately resulting in the multi-year strategy for Royal Canin, across all channels and products

## Qualifications for category analyst

* Must have a strong work ethic, self starter, ability to work with minimal supervision
* Able to work with large volumes of data and provide structured analysis to support sourcing decisions
* Proactive and capable of working cohesively in a team environment, interfacing with multiple disciplines, cultures and locations
* Coordinate and provide inputs for monthly reporting against various initiatives
* The ability to initiate, plan, coordinate, execute and close down a project to meet the objectives and timescales
* 2 years experience as a Category Leadership or Sales Analyst, Shelf & Assortment Manager or other related job