Downloaded from <https://www.velvetjobs.com/job-descriptions/business-analysis-info>

# Example of Business Analysis & Info Job Description

Our innovative and growing company is searching for experienced candidates for the position of business analysis & info. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for business analysis & info

* Be able to operate independently with minimal supervision from Director or ED level management on projects that require rapid cycle time turn-around limited involvement by more senior team members
* Successfully manage vendors from a project management and timeline execution focus as needed to develop key forecasts with detailed rationale, assumptions and storyboarding
* Be able to successfully manage competing priorities and work scope navigation leading inline, pipeline and early assets
* Lead and own the development of Brand Plan and Long Range Plan (LRP) forecasts, ad-hoc forecasting requests and support commercial assessment of in-licensing products
* Take active interest in understanding Competitive Intelligence landscape and market research to integrate it with high quality forecast models
* Coordinate with finance and BAI teams globally to develop forecasting inputs
* Manage a team (4-6) of Sr
* Synthesize and integrate primary market research, secondary data analytics, competitive intelligence and other sources of information to generate impactful and actionable insights
* Ensure customer insights inform key decisions for pipeline assets, large global growth initiatives for in-line brands, and life cycle management strategies
* Coach, motivate and guide team through strong leadership

## Qualifications for business analysis & info

* Market research experience in the biopharmaceutical or other healthcare industries
* Hong Kong Based role
* Expertise in SAS/SQL/Spotfire/Tableau to conduct analytics
* Experience in managing and analyzing pharmaceutical databases (Xponent, DDD, EMR claims data )
* Doctorate degree and 2 years of forecasting and/or analytics experience
* Doctorate degree & 2 years of analytics experience