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# Example of Brand Representative Job Description

Our company is growing rapidly and is looking to fill the role of brand representative. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for brand representative

* Drives incremental revenue within Key Brands through the identification of new business opportunities, direct customer contact, relationship building and delivery of customer needs
* Provides input into long range business plans
* Regular reporting on the store performance verse KPI’s
* Club fitting within the TaylorMade Performance Lab
* Monitoring & transferring calls in high-volume call center
* Monitoring dedicated queues and assigning messages to appropriate resources for resolution
* Ensuring associated messages are routed to related teams and resources
* 1 years previous experience in a customer service or similar role, preferably within a contact centre environment
* Exemplary communication skills to include verbal, written and superior listening skills, with the ability to empathise
* A positive attitude and the desire to delight our customers every chance you get

## Qualifications for brand representative

* Experience selling finished lubricants to distributors – Certifications a plus
* 1 to 3 years of previous experience as a Brand Ambassador is a plus
* Web analytics experience strongly preferred, Adobe Analytics/Target, Google Analytics, Google DCM a plus
* Game of Thrones fans a PLUS!
* Ability to get to and from the site is required as site location may be up to 30 miles outside of the city
* Must have access to Internet Explorer 8 for reporting purposes