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# Example of Brand Project Manager Job Description

Our growing company is looking for a brand project manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for brand project manager

* Defines scope of Programs
* Influences and manages the factors that create change and scope creep
* Can manage and help others to understand the implications of change including legitimate scope shift and impact
* Sets stakeholder and program team expectations and ensures that the deliverables are aligned with program business goals
* Establishes the program KPI measurements and quality control points and aligns reporting to track progress against the measurements
* Proactively anticipates and mitigates issues through validation
* Develops a formal program change board that assesses and approves/denies all changes to scope, schedule, and quality
* Negotiate the best rates for jobs and create deal memos for contracts
* Route creative to internal staff, department heads, clients and legal/standards for approval and feedback
* Inspect and review projects during all phases of production to guarantee that the quality of the final products adhere to network standards

## Qualifications for brand project manager

* Knowledge and experience normally acquired through the completion of a Bachelor’s degree in English, Advertising, Journalism, Communications, or related study
* Preferably good understanding of Footwear and Apparel product creation processes and Product Lifecycle Management Systems
* At least 2 years experience working in house or at an agency delivering digital (including mobile) creative marketing campaigns
* Exceptional at multitasking and thrive in a fast paced environment
* PC & Mac literate (understanding of photoshop, how it works, but not necessarily be able to use) is desirable
* Scrum Master, Scrum Certified is preferred