Downloaded from <https://www.velvetjobs.com/job-descriptions/brand-project-manager>

# Example of Brand Project Manager Job Description

Our growing company is looking for a brand project manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for brand project manager

* Partner with Procurement in order to engage external suppliers
* Guide external agencies on development and integration into the digital ecosystem
* Ensure project delivery in time, cost and quality
* Champion the capability into the organization with proactive communication and trainings
* Act as the Consumer Analytics stakeholder in the community of platform delivery teams to ensure strong integration in the overall digital landscape and effective coordination with adjacent initiatives
* Explore new technologies and vendors to define the roadmap towards the ideal analytics toolbox
* Act as the Consumer Analytics stakeholder in the community of platform delivery teams to ensure strong integration in the overall digital landscape and effective coordination with adjacent initiative
* Performs core project management duties, including guiding the project through formal approval and funding gates
* Leads requirements gathering for eCommerce only projects
* Manage the bug backlog, working with business leads to prioritize against project work

## Qualifications for brand project manager

* Manage Print on Demand Cards by providing feedback to clients to ensure cards are in compliance
* Ensures clients submit comprehensive strategic briefs to efficiently initiate work in the Global Creative Studio
* Communicates supports and recommends processes for improving business planning, cross functional communication, work integration and teamwork between partners from cross-functional departments
* 2-3 years hands-on experience as a project or product manager in an a data science / analytics context
* Well rounded data technology incl
* Solid experience in data methods and processes (acquisition, cleansing, aggregation, enrichment,..)