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# Example of Brand Finance Manager Job Description

Our innovative and growing company is hiring for a brand finance manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for brand finance manager

* Provide comprehensive expertise to MWB controllers in all 9 Markets on all MWB Activation related topics, including Brand guidance transparency, process transparency and development, system changes
* Manage cost centers and support cost center managers and teams of Brand Mgmt non-spoma org in all financial tasks
* Develop, implement and further improve adequate communication packages to present derived results, recommendations and solutions
* Accomplish staff job results by coaching and counseling
* Update the monthly forecast for assigned function based on business changes
* Participate actively in monthly consensus meeting on items such as volume, trade, and advertising and promotional spending
* Provide comprehensive financial analysis and models for various requests depending on the assigned function (product development, customer analysis, competitive analysis, pricing)
* Provide FP&A support as needed
* Work with the other team members to prepare accurate forecasts, budgets and long-range plans
* Prepare monthly department and project financial reports and provide analysis relative to plan

## Qualifications for brand finance manager

* Analyze, interpret and develop the company balance sheet forecast
* Support store operations by working closely with staff
* Collaborate with external tax and audit consultants, and be involved with internal controls maintenance
* Partner with the Finance Director to create an accurate analysis of all financial data to be used in strategy-based decision making and for the preparation of the forecast
* Strong, hands-on experience with tax and accounting work
* Background working in retail/luxury industries