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# Example of Brand Finance Manager Job Description

Our innovative and growing company is looking for a brand finance manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for brand finance manager

* Participating on finance-led process improvement activities and other special projects
* Recommends financial process improvements, and supports implementation of them across key marketing teams and partner groups
* Prepares accurate and timely financial reports for assigned team(s) to support marketing priorities
* Prepares/assists in the preparation of departmental budgets
* Effectively communicate with all relevant business functions and ensure link with business processes
* Pricing support and tracking of in-year delivery vs
* Lead, motivate and develop a team of three direct reports
* Deliver store labor budgets and forecasts which align to business objectives, financial targets, and are grounded in fact-based assumptions and productivity strategies
* Ensure store labor model inputs are accurate and relevant to setting store labor plans which best support store workload and deliver productivity and profitability targets
* Analyze trends, summarize findings and present recommendations to drive cost and efficiency improvement

## Qualifications for brand finance manager

* Analyze and advance all business processes
* Finance and Accounting reporting
* Experience with finance and accounting management
* Experience in asset/ inventory management
* Strong verbal and written English/ Japanese skills
* High level of strategic skills and understanding