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# Example of Brand Design Job Description

Our company is hiring for a brand design. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for brand design

* Big picture thinking and problem solving
* Must have knowledge print production
* Work with design team to create custom graphics, , follow established style guides to create visual stories relevant to each presentation, environmental application, website, digital display, flyer
* Gather and prepare materials needed for the design process (images, photos, logos, fonts, content)
* Visually assess artistic and informational elements and make sure the client's message is clearly communicated through the design
* Work closely with the art director, senior designer and presentation managers/producers who are "heading-up" the overall project to ensure graphics and "look" of presentation are on-target with the client's message and content
* Organize existing materials (logos, photos, video assets, graphic elements) relevant to each division
* Convert, scale, and recreate logos, photos, and videos as needed
* Developing concepts and creative campaigns
* Ensuring that designs and communication are aligned with the overall Brand Visual Identity and Brand Strategy

## Qualifications for brand design

* Significant client experience, including acting in an advisory capacity
* Proven ability to understand and translate business objectives into creative design
* A portfolio of concept / brand design work
* A track record of taking a creative approach to problem solving, including flexibility in approach
* Experience of working with development teams to create tangible products
* A desire to build a team, and a self-starting approach to our work