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# Example of Brand Ambassador Job Description

Our growing company is hiring for a brand ambassador. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for brand ambassador

* Greeting guests and assisting patrons with any of their general needs
* Promote sales through education of specific client products
* Demonstrate and explain products, methods, or services to persuade customers to purchase products or utilize services
* Record and report demonstration-related information such as the number of questions asked by the audience and the number of coupons distributed
* Create and maintain relationships with retail managers and employees
* Set up product display tables

## Qualifications for brand ambassador

* Present a professional appearance and maintain grooming standards and dress code
* Marketing, promotion, event management and/or sales merchandising experience preferred
* May be required to wear a uniform
* Possess competitive spirit to meet and exceed assigned sales goals
* Staying up to date on the latest data/entertainment technology and devices, such as Wi-Fi, data devices, TV entertainment tools
* Understanding customers’ needs and helping them discover how our products meet those needs