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# Example of Brand Ambassador Job Description

Our company is looking for a brand ambassador. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for brand ambassador

* Excellence in execution guidelines
* Coordination with internal Associate Trade Marketing Managers and Commercial Team
* In store training delivery and staff coaching
* Create a community within the local ambassadors & promoters
* Be on site prior to start of shift to make sure display and footprint are prepared
* Responsible for securing the display area before park close
* Engage with and provide product knowledge to targeted consumers
* Implement and distribute point of sale materials
* Create and maintain relationships with club managers and club employees
* Driving traffic into the event space

## Qualifications for brand ambassador

* Able to work with minimal supervision while maintaining focus & productivity
* Must have table to set up at store
* Must have computer at home
* Who is Mosaic?
* Must submit and pass a background check prior to employment
* High school diploma and prior experience in customer service, training or a merchandising/retail background is preferred