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# Example of Brand Ambassador Job Description

Our innovative and growing company is searching for experienced candidates for the position of brand ambassador. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for brand ambassador

* Occasionally transport inventory and materials to events
* Educating customers and retail associates on product
* New Product demonstration, merchandising, marketing and advertising
* Must be comfortable standing for the entire shift
* Educate the customer about Linksys products and provide enthusiastic Customer Service and credible solutions to their needs through on-site training's and store visits
* Perform demonstrations of products in a professional manner, demonstrating functionality of the products and answer retailer questions
* Maintain an awareness of all current promotions and advertisements
* May perform administrative functions including taking physical inventory counts
* Keep the Director well informed of activities and significant problems
* Must be willing to travel domestically, up to 75% primarily in the San Diego market

## Qualifications for brand ambassador

* Build relationships with campus organizations, local organizations and businesses for promotional opportunities
* Coordinate with Community Marketing Manager to set-up, execute, and break down local events
* Help to grow social media following
* 100% comfortable putting yourself out there and talking to students and members of the Chicago community
* Go-getter personality with ability to reach goals
* Commitment to working all Summer 2017 in Chicago