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# Example of Boutique Manager Job Description

Our company is searching for experienced candidates for the position of boutique manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for boutique manager

* Developing initiatives and driving negotiations
* To develop the overall strategies and initiative for daily shop operations and management
* To ensure sales target (monthly/ yearly) is achieved
* To uphold excellent quality, in conjunction with efficient and friendly high-standard of customer service delivery
* To establish and implement action plans in cooperation with commercial team
* To ensure smooth execution of services taken places at shop and sustain premium brand image
* To train and discipline the staff to reflect business strategy and meet sales goals
* CRM / Clientele Management & Development
* To develop a quantitative and qualitative boutique database through KPIs, daily approach and tracking
* To analysis a proper CRM follow up system to reflect business strategy and meet sales goals through proper use of these data

## Qualifications for boutique manager

* Must have open flexibility to work during peak traffic times
* Ability to work opening shift on Mondays and have open flexibility to work during peak traffic times
* Superb makeup artistry skills absolutely required
* Embrace the company corporate philosophies
* Minimum 1 year of luxury fashion retail management experience with a focus on leading a multicultural team
* To develop a new High Jewelry VIP clientele through support from commercial team