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# Example of Automotive Finance Manager Job Description

Our growing company is looking for an automotive finance manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for automotive finance manager

* Spearhead the segmentation, organization and classification of automotive audience and segments to inform and drive digital marketing efforts forward
* Analyzing market trends, and competitive pricing to ensure product competitiveness
* Collaborates with Retail, Commercial and Product Development teams to assess market trending, pricing impacts and market opportunities
* Perform industry, competitive, internal, gap and capability assessments
* Develop recommendations for strategic opportunities
* Manage the strategic road map
* Support the Business Portfolio Review and annual Risk Assessment processes
* Develop and deliver presentations and communications
* Leverages data and product analytics to develop, enhance, and support pricing
* Provide consistent service to achieve business Client Service Commitments (CSC’s)

## Qualifications for automotive finance manager

* Professional presentation and behaviors are required at all times
* Capacity to conceptualize changes in market conditions and leverage innovative thinking to capitalize on strategic opportunities
* Strong customer insight and ability to influence in order to have a specific impact
* Strong analytical skills, and highly achievement motivated
* Understanding of product polices, pricing and systems
* Be effective and equally conversant in business and technical environments