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# Example of Associate, Strategy Job Description

Our innovative and growing company is looking for an associate, strategy. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for associate, strategy

* Learn to utilize syndicated sources/programs and master media math
* Work collaboratively with other strategists to craft RFPs and brief Investment team on insights and strategies
* Attend company events and department wide meetings
* Proactively join company committees
* Take responsibility for projects from conception to completion, with guidance from the Strategy team and in collaboration with business unit stakeholders
* Work with the creative development team and content editors to develop proactive revenue-driving concepts and story examples that are true to the CNN Brand and are highly integrated with unique, creative, doable executions
* Develop engaging and innovative products for all digital platforms including web, mobile web, mobile, video and social media
* Ensure CNN’s standards are implemented across all projects and proposals
* Work closely with the Account Director and cross-functional leads to provide strategic direction across the digital ecosystem (web, email, social, mobile)
* Oversee or execute on key strategic deliverables for client & team

## Qualifications for associate, strategy

* Demonstrated problem solving abilities, especially on complex, ambiguous problems requiring the integrated application of skills (e.g., finance, marketing, strategy, operations)
* Excellent verbal and written communication skills required in English
* At least 3-5 years of work experience, with direct exposure to Asia and preferably to strategy projects
* Appetite for moderate to heavy travel (mostly regionally)
* Full Fluency (read/ write/ speak) in an Asian language is preferred
* Strong experience in digital media geared towards features content