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# Example of Associate Product Director Job Description

Our innovative and growing company is looking to fill the role of associate product director. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for associate product director

* Product Launch – Responsible for supporting impactful worldwide product launches
* Implements effective & consistent strategies for engaging external expertise
* Ownership of the product portfolio and its evolution
* Running an alliance organization that helps enrichment of portfolio beyond IaaS to SaaS and PaaS
* Working with the OEM/ Principals on whose platform the infrastructure is created
* Act as a SPOC for the sales organization for GTM strategies, and sales support
* Marketing leadership- guiding the Ooredoo marketing team for all Marcom and branding activities
* Guiding the Presales/ Solutions team and Delivery team to create propositions that offer highest value to the customers
* Act as the Customer Experience evangelist
* Market Research and competitive intelligence gathering- to ensure that sales and marketing strategies are aligned to market realities

## Qualifications for associate product director

* Proven ability to step outside role confines, work independently when necessary, and help teach and enable other team members
* 5-7 years of experience in product management or related area such as client services / sales with strong focus on banking and insurance industries
* Significant client and market facing experience – very comfortable speaking to clients, interviewing them for collecting structured feedback and translating that to product ideas / recommendations
* Ability and comfort working with and talking about bank and or insurance fundamental financial data filings
* Have knowledge of credit ratings, risk and credit markets and how ratings are used by clients in the marketplace
* Familiar with all phases of the Product Development and Software Development Lifecycle and process of building