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# Example of Associate Creative Director Job Description

Our growing company is looking for an associate creative director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for associate creative director

* Collaborate with greater Content team to assure strategic alignment with Brand initiatives and messaging priorities
* Work with the Creative Director to set the direction for projects
* Lead the unified process of creative strategy/concept/design + post-production execution
* Concept the ‘big idea’ alongside the creative team
* Present creative work at client meetings + pitches
* Manage outside resources, including all vendors, freelancers + production companies
* Develop creative that is leading edge + ahead of our competition
* Maintain an effective team structure and provide guidance on roles + responsibilities
* Has overall responsibility for developing and producing exceptional creative strategies and concepts that solve the identified problem and are appropriate for the brand’s personality
* Articulate and advocate a vision and voice for the brand with an understanding and respect for the brand personality

## Qualifications for associate creative director

* Undergraduate degree in New Media Design, Computer Science or related field
* Understanding of creative content and design across social media platforms including Facebook, Twitter, Instagram, Tumblr, Snapchat and more
* A clear understanding of the US Hispanic market including nuances across nationalities and segments
* A passion for storytelling and engagement across social media platforms
* Proficiency in various market-based creative tools (e.g., Adobe Creative Suite)
* Premier Prop or Final Cut and After affects – knowledge of – a plus