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# Example of Assistant Graphic Designer Job Description

Our company is growing rapidly and is looking to fill the role of assistant graphic designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for assistant graphic designer

* Offer production design ability in the development of digital and print collateral such as point-of-sale signage, brochures, e-blasts, and minimal packaging
* Create and design visually appealing modern digital assets in accordance with New York State branding and style guidelines
* Ensure design work is precise, accurate, and adheres to all New York State branding guidelines
* Follow creative design technologies and trends, in accordance with statewide guidelines
* Provide creative support for other projects and assignments on an ad-hoc basis
* Support the Product Creation Team
* Assist with the creation of Graphics – graphics, prints, and presentations
* Assist with Art Packs – creation of print ready art for factories
* Assist with Trend- assess trends and report findings
* Assist with Production and Presentations

## Qualifications for assistant graphic designer

* Designers must be talented designers with good verbal and communication skills and excellent knowledge of PhotoShop and ImageReady
* Exposure to programming standards and fundamental understanding of limitations of HTML, CSS, CMS, and Javascript
* Candidates should have experience with and knowledge of typography, page layout, information design, and interactive design
* Ability to work on Mac Platforms
* Broad knowledge of art and design fundamentals, including graphic design, packaging design, typography, photography, illustration
* Ability to work well on own part of a team