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# Example of Assistant Athletic Job Description

Our company is looking to fill the role of assistant athletic. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for assistant athletic

* Helps create and schedule content for all social media platforms
* Assists in the execution of deployment of university-wide athletics campaigns and social media marketing strategies
* Travels with team to provide visibility to team activities on and off campus
* Writes and inputs messaging and content to various profiles and applications
* Supports and protects accounts to ensure positive messaging is maintained in the communities and establishes consistency of messages
* Creates and monitors event pages, announcements, messages and conversations
* Stays alert to and recognizes trends in social media, audience behavior and engagement, within our communities, reports on statistics, creates metrics and recommends and implements changes as necessary
* Tracks key social media users and engages when appropriate
* Performs other duties and special projects as requests and assigned by Head Athletic Trainer and Team Physician
* The athletic assistant will be responsible for instruction of games, maintenance of rec

## Qualifications for assistant athletic

* Physical work environment, must be able to lift 50 lbs or more on a regular basis, each day is filled with physical tasks, event set up, carry towels and equipment in a variety of capacities
* Statement of Professional Purpose
* Be admitted to a graduate degree seeking program at GCU
* Requires full-time enrollment in an approved GCU online graduate study program
* Graduate Assistants are eligible for waiver of tuition for the period employed
* Graduate Assistants have restricted work hours (maximum of 29 hours per week)