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# Example of Art Director Job Description

Our company is growing rapidly and is looking to fill the role of art director. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for art director

* Execute site launches, e-marketing creative, and special web initiatives
* Edit film for Web photography
* Attend merchant turn-in meeting for each site assigned
* Partner with marketing and merchant partners to design brand-right layouts for the Web
* Creates advertising for print & online media including inserts, ROPs, direct mail, POP, logos, annual reports, online banners, email blasts, as required by BDS Marketing initiatives
* Manages creative process of assigned projects to keep them on budget and on time
* Work with the Creative Director to establish and further define the brand expression and experience
* Work with the Creative Director and and Product Owners to establish and further define goals, strategies and tactics for our products
* Work closely with the Creative Director and design team to establish design standards and brand guidelines for mobile and web products
* Work with internal customers to understand their design needs and timelines

## Qualifications for art director

* Extensive experience developing and refining unique visual styles
* Solid knowledge of current and next-gen art techniques, , fundamental art principles
* Proven ability to visually solve problems in collaboration with other artists and leads of other disciplines
* Able to explore a wide variety of ideas that push the Diablo style
* Genuinely enjoys working with others
* Knowledge of printing and finishing methods.Occasionally the position will require attendance at press checks