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# Example of Art Designer Job Description

Our innovative and growing company is looking to fill the role of art designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for art designer

* Direct the work of other creative professionals, demonstrating leadership capabilities among team members
* Be able to collaborate, critique, and brainstorm with other Designers on out-of-the-box ideas and design solutions
* Work with the Head of Brand Marketing to develop visual ideas and concepts for quarterly campaigns, carrying these ideas from mood boards to final visual assets, and delivering across a broad range of printed and digital media, including video
* Develop our brand’s visual vocabulary and handwriting into something coherent and consistent (working from our existing brand guidelines)
* Plan shoots (including the selection of photographers / videographers), and direct on the day
* Select key images from shoots, direct the retouching process and manage / file the assets
* Execute on middleweight design tasks - developing the finished artwork for everything from email newsletter images to complete catalogues
* Source lightweight design support where needed
* Work independently and manage multiple projects, collaborate with the Creative Director and in-house writer on conceptual/larger projects
* Meet with clients and various internal stakeholders to analyse needs, determine objectives and form a communication strategy

## Qualifications for art designer

* Have the ability to take initiative in answering questions or seeking out unknown information
* Ability to present and defend designs and key milestone deliverables to peers and executive level stakeholders
* Solid experience in creating wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
* Experience creating responsive web designs across desktop, tablet and mobile
* Experience following a strict grid and style guide
* Tenure at a reputable design school