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# Example of Application Product Manager Job Description

Our company is searching for experienced candidates for the position of application product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for application product manager

* The function is responsible to plan, agree with its supervisor and reach a sustainable target
* Provide technical and strategic support for Manager Customer Support and Product Development
* Customer and Competitive Intelligence - Intense interaction with customers and user group
* Understanding of competition to devise offensive and defensive strategies to respond to problems posed
* Understand regional differences
* Detailed Product Definition, Positioning, Business Planning
* Devise Strategy for Product, Roadmap and Release planning
* Close interaction with R&D during Analysis and Implementation phase
* Definition of necessary deliverables for launching product
* Evangelism - Evangelize products, positioning and differentiation

## Qualifications for application product manager

* Furthermore you administer the communication of training concepts into regional Training Centers and Country Organizations to ensure optimally trained regional application specialists
* You steer the communication between Business Area / Business Line, training center development and sales in regards to the training strategy and implementation
* You are the main point of contact during first product implementations (clinical check) for local applications specialist in countries, support and coordination during clinical use test phase at customers
* If needed you support the Business Area AT with the creation of marketing material for training purposes demonstration of features at key congresses
* You have successfully completed your studies in medicine or as a medical engineer, or have equivalent qualifications
* You possess several years of experience in surgery and/or angio environment