Downloaded from <https://www.velvetjobs.com/job-descriptions/application-development-manager>

# Example of Application Development Manager Job Description

Our company is growing rapidly and is looking for an application development manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for application development manager

* Develop people at various levels in their career that lead to successful high performing teams
* Execute operational, tactical, and strategic product and team activities
* Estimate time, cost, and resources needed to complete projects and individual assignments
* Lead team members in prioritizing and completing assigned project tasks
* Create, enhance, and maintain processes that improve their team and potentially other department teams' effectiveness
* Effectively oversee concurrent team projects
* Working with offshore/onsite resources
* Act as a resource to team members, participates in team and professional meetings and gives input as to needs of customers
* Meet needs of a diverse staff and customer base by promoting and providing a satisfying work environment
* Supervise the daily work of all application development staff to ensure commitments are on time, on budget and on quality

## Qualifications for application development manager

* Significant experience in hands-on software development demonstrated experience leading development teams
* Preferred experience in managing App Dev teams
* Exhibits expert business and technical knowledge in Salesforce.com and/or Siebel CRM
* Exhibits expert understanding of Quality Assurance requirements, and software development control and release procedures
* Has relevant industry knowledge of Sales/CRM platforms
* Has relevant experience in setting CRM strategies