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# Example of Apparel Product Manager Job Description

Our company is hiring for an apparel product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for apparel product manager

* Assist in preparation of seasonal trend reports
* Work closely with the Product Line Manager and Marketing team to assist in the continuous elevation of our brands in the marketplace
* Maintain a running log of all samples
* Evaluate cross-sell and up-sell opportunities
* Lead the development and commercialization of product prototypes to ensure alignment with merchandising line plans and product brief specifications
* Collaborate on a daily basis with Design, Technical Engineer, Quality Assurance, Merchandising and Planning in order to ensure that the final product meets costs targets, delivery dates and quality expectations
* Oversee the sourcing process while constantly completing cost analysis on all materials
* Complete RFPs for competing vendors in order to make selections that are in alignment with strategy and budget
* Ensure that products are engineered to meet margin-related goals all safety and quality testing standards while achieving design aesthetic
* Own the completion of all product development projects within the category and ensure all product data is accurately entered into and maintained in PLM system

## Qualifications for apparel product manager

* Innovative/Blue Sky thinking
* Sophisticated analytical skills with the understanding of business scopes and key success factors
* Consistently Delivers Results…! Problem solver
* Transport information clear and effectively – negotiate skillfull
* Bachelor’s Degree in Textiles, Apparel, or a related field
* Minimum of 10 years of relevant experience in product development in the apparel industry