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# Example of Apparel Product Manager Job Description

Our company is looking for an apparel product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for apparel product manager

* Perform other duties as assigned by the Director including market research, sales analysis
* Determine the season's product direction, fabrications and key items
* Work with key partners in design, sourcing, quality, instock and marketing to outline key concepts and promotional strategies
* Execute a seasonal calendar, including participating in all product milestones
* Sets the vision and strategy for assigned group of categories to drive business results forward
* Responsible for the hiring, training and development of associates on their team
* Contribute to the merchant businesses by bringing product, material, and sourcing expertise
* Manage product development team in developing products and driving efficiency in the development process with key stakeholders
* Lead sourcing initiatives to establish competitive set of qualified suppliers for products and material development platform
* Proactively research new technologies and materials to drive innovation and communicate to cross-functional teams on new development opportunities

## Qualifications for apparel product manager

* Travel regionally 4-6 times annually
* Bachelor's degree with 6+ years of apparel product management experience
* Relevant studies in the field of business or technology, ideally with a particular focus on product management
* Minimum of 8 years Product Marketing experience with Apparel, Footwear or Accessories background in the sporting goods industry
* Experience in trade, vertical retail business model or sales would be helpful
* Ability to work independently, part of a global and local team