Downloaded from <https://www.velvetjobs.com/job-descriptions/apparel-merchandiser>

# Example of Apparel Merchandiser Job Description

Our company is looking for an apparel merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for apparel merchandiser

* Partners with marketing on regional must win products and key stories
* Partners with Sales to ensure breathe of product offering aligns with sales plans and strategies
* Ensure category level sales and margin targets, set by Brand Head of Product, are met by the regional line plan
* Develops regional line strategy to meet category level style and material counts, globalization targets and regional MOQ for global styles based on recommended targets from global merchandise planning
* Defines regional SMU needs supported by analytics provided by regional merchandise planning
* Incorporates channel strategies defined by Brand Mgr& Brand Head of Product for wholesale, retail & e-commerce into regional line plan strategy
* Provides input to the overall trend direction including colors, print, fabric, and trim
* Attends the Creative Kick-Off and provides input at the start of the seasonal creation
* Must have knowledge of fabric, fit, and garment construction strong instinct for color and print
* Work with Design to ensure proper assortments are created ordering and tracking showroom samples

## Qualifications for apparel merchandiser

* Awareness of the industry and trend, specifically within ecommerce
* Understanding of the Anthropologie customer and aesthetic
* Must have strong proficiency in Microsoft Excel for reporting and analysis
* Excellent development opportunities and trainings
* An easily accessible workplace right in the middle of the hottest Berlin districts
* A lively working atmosphere