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# Example of Apparel Designer Job Description

Our growing company is looking for an apparel designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for apparel designer

* Partner with the product development team establish a full working knowledge of raw materials, washes and finishes specific to the casual apparel product
* Organizes and archives graphics by season/category
* Responsible for produce press checks at local vendors
* Manage and design SMU requests (Design and Tech Packs)
* Oversee freelance artist projects
* Execute graphic design vs
* Collect relevant information needed to create truly international Apparel
* Researches global, domestic and competitive markets to identify new trends, fabrics and techniques
* Ensures that product is consistent with market trends while maintaining the brand identity and business strategy
* Partners with Merchandising team to set seasonal framework and ensure creative ideas and business goals are in tandem

## Qualifications for apparel designer

* Has demonstrated the ability to develop associate(s) broader responsibilities and is recognized by peers as a leader, trainer and someone to emulate
* Recognized as possessing exceptional cross-functional teamwork skills
* College Degree emphasizing Technical Design and/or Engineering, Textiles & Clothing
* Experience applying knowledge of apparel construction and materials to sportswear designs
* Experience assessing cost/margin impact of various design choices including materials selection, construction options and production considerations
* Experience researching global consumer trends in sports apparel incorporating results into designs