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# Example of Analytics Product Manager Job Description

Our company is growing rapidly and is hiring for an analytics product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for analytics product manager

* Accountable for Gale Academic Program revenue plan and growth targets
* Build, maintain, and execute key initiative roadmaps
* Work closely with UX Specialists, other Gale and Cengage product or program managers, and customers to ideate, develop, test and iterate new offerings or refinements to existing capabilities
* Develop and define specifications (information architecture, user interface, features, tools and content) in a platform-centric fashion so that components can be leveraged across multiple product families
* Fulfill the role of Product Owner in regular standup meetings, iteration planning and iteration reviews during active software development projects
* Conduct regular win/loss reviews with users and buyers for existing products and act upon feedback to improve products
* Other responsibilities will include market research, developing product investment cases, P&L development and responsibility, pricing, tracking performance metrics, tracking competition, identifying new opportunities, conceptualizing and testing new ideas, recruiting and managing user/customer advisors
* Other duties as assigned to meet business objectives
* Work with BI Tech team to ensure on time and good quality delivery
* Work with BI Team manager to transform BI team to enterprise information management function and get stakeholder endorsement

## Qualifications for analytics product manager

* Minimum of 7 years of BI experience with atleast 3 years’ experience in one of the data discovery tools Sisense/Tableau
* Minimum Master's degrees in Statistics, Mathematics, Data Mining, Econometrics or related fields
* Proficient in SAS/SPSS
* Experience in CRM Analytics (Customer Segmentation, Churn Predictive Modeling, Response Modeling and Campaign Management)
* 7+ years of general business experience, including 3-4 years of quantitative analysis in a business setting, including building statistical models
* Strong capability to collect, structure, analyze & report on quantitative and qualitative information to help make meaningful business decisions