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# Example of Analytics Consulting Job Description

Our company is looking to fill the role of analytics consulting. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for analytics consulting

* Participating in proposal creation in response to client requests
* Building a brand through appropriate publications, POVs and conference presentations
* Pitching our services and capabilities to clients as part of prospecting & sales efforts
* Ability to manage large and long term engagements
* Ability to drive master services agreement clients from initial projects to multiple projects in a year
* Apply statistical and econometric methods to support consulting projects
* Perform analyses of data and interpret results to ensure validity of conclusions
* Extract and/or process internal or external data to support client projects through application of internal tools and externally provided software
* Leverage skills to support creation of product improvements and new product offerings targeted at the needs of the life science marketing and analytics community
* Strong consulting toolkit

## Qualifications for analytics consulting

* Use project management techniques to ensure business requirements, issues, and project timelines, are addressed and delivered on-time
* Hands on experience in Predictive analytics projects involving statistical modeling, customer segmentation
* Preferably with good understanding of BI tools- SAP BO, Qlikview, COGNOS and MS Excel
* Willing to travel and able to work in a changing and growth oriented environment with regularly changing priorities and developing opportunities, preferably worked in Consulting environment
* Knowledge of statistical techniques - OLS, Logistic regression, Time series analysis, CHAID, Cluster, Factor analysis and advance analytical techniques such as Neural network, random forest, gradient boosting, Markov-Chain etc
* PhD in Health Related Field (Behavioral Economics, Social Psychology, Biostatistics)