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# Example of Analyst, Business Strategy Job Description

Our company is looking for an analyst, business strategy. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for analyst, business strategy

* Perform periodic market and competitive research and analysis
* Utilize existing THP systems to compile sales and product related performance metrics and transform data into actionable insight to improve business performance
* Serve as the lead analyst on forecasting deliverables and other analytic needs of the department
* Present findings to leadership team and business partners
* Develop and manage departmental Learning and Development program
* Coordinate with organizational stakeholders (sales, product, engineering, partner management, finance ops, cross-divisional business units, ) to identify go-to-market partnership strategies and source new opportunities with respect to the development and maintenance of consumer and enterprise products to enable business objectives
* Manage partnership pipeline reporting for key stakeholders and senior management for purposes of communicating status out against various partnership strategies
* Support in the identification of win-win strategies that facilitate success for the business and our partners
* Staying current on key trends in the FinTech landscape and keeping track of companies of interest (as potential acquisition or partnership opportunities)
* Partnering with various teams across Digital Finance to stay coordinated on budget actuals, forecast and projections

## Qualifications for analyst, business strategy

* 4 - 8 years forecasting, modeling, and/or marketing and business analysis experience
* Strong business acumen, working and at times leading cross-functional initiatives from beginning to end
* Strong computer skills (Excel, PowerPoint, Tableau, XP3)
* Proficient in syndicated data and applications
* MBA or a graduate degree with emphasis on accounting, finance, statistics or related quantitative field
* Experience in translating data analysis results into business recommendations and driving new initiatives