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# Example of Air Talent Job Description

Our growing company is hiring for an air talent. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for air talent

* Work closely with the programming & promotions teams to develop and deploy social media strategies for each of our radio stations
* Successfully coach, direct, develop, appraise and motivate on-air talent to maximize their efforts with “best practices” on the radio station websites and throughout our social media platforms
* Able to voice track or go live on radio stations when needed, vacation relief, sick days or in case of emergency
* May include brand manager responsibilities
* Quickly become proficient on OpX both in studio’s and production rooms
* Learn G-Selector and schedule music
* Take complete ownership of the stations brand both on air and in the digital space
* Clear vision for the future, a strong desire to win and the confidence to manage a strong, veteran staff
* Must be extremely creative in the development of unique content and multi-media strategies
* The ability to train and develop quality air staff and get the most out of their talents

## Qualifications for air talent

* RESEARCH INTERPRETATION - ability to draw clear pictures of real world consumer behavior/expectations from numbers on a screen is important
* Prior on air experience is a must
* Understanding of stations’ programming goals
* Know music scheduling and Microsoft software
* Ability to interact with management and staff
* Product of the Classic Hip Hop music and lifestyle