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# Example of Air Talent Job Description

Our company is searching for experienced candidates for the position of air talent. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for air talent

* On air traffic reports, producer duties, administrative duties in the
* Create and maintain station(s) website content including email blasts, uploading and editing of audio and video for web use, blogging, loyalty programs, contests
* Maintain and continue to enhance industry subject matter expertise by reading trade publications, attending informational meetings and participating in industry associations
* Focuses on providing timely and useful information to commuters planning their drives to and from work, to those already en route by maintaining contact with external sources of information or by observing traffic from air or land vehicle
* Identifies, recruits, and coaches on-air talent, producers, news directors, and reporters, , frequently listens/airchecks sessions with on-air talent
* Delegate or load commercial dubs, barter
* Works with voice talent to record and edit daily and weekly long and short form programming
* Works closely with colleagues involved in sales and marketing, sponsorship and promotion, programming, to ensure audience and client expectations are met and revenue is maximized
* Participate in on-air production elements
* Host Morning drive radio program and be live on air 6am to 10a Monday – Friday

## Qualifications for air talent

* EAGERNESS TO THINK/DO THINGS DIFFERENTLY - thirst for growth and working outside comfort zone is key
* CONTENT” vs
* Must beavailable to work weekends, holidays, on regular basis
* Audio demo
* Work on the air as an announcer promoting the station events/promotions/music, Monday-Friday 2-7pm and as assigned by Program Director
* Pleasant, charismatic and well-controlled voice