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# Example of Agency Marketing Manager Job Description

Our company is looking for an agency marketing manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for agency marketing manager

* Onboard and train advertising agencies on AMS so they are product experts setup for success in managing their clients' campaigns
* Seeks and maintains proactive working relationships with affiliate content and marketing teams
* Experiences and knowledge regarding various online/offline media, marketing platforms and marketing/promotion tools
* Responsibility for effective and on-brand delivery of all on and off-channel marketing activities in market
* Cultivates effective working relationship with Singapore and UK based teams
* Responsibility for regular reporting of marketing activity and success in market
* Ensures that the affiliate partners have everything they need to support the DreamWorks brands and content offerings in market
* Demonstrated strong teamwork as a team player and executed the project as a team
* Flexible and strong mindset to take on a task beyond defined Job Description
* The continuous improvement of some 68 agency partnerships

## Qualifications for agency marketing manager

* Experience working with agencies, client teams, third party vendors on print initiatives
* Experience working with offshore delivery is a plus
* Develop and distribute weekly reporting that tracks ongoing campaign performance and to ensure success against stated KPI’s
* SalesForce experience, expert level
* MailChimp, ConstantContact or similar ESP experience
* Ability to travel to conferences and tradeshows