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# Example of Agency Marketing Manager Job Description

Our company is looking to fill the role of agency marketing manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for agency marketing manager

* Serve as monitor to ensure all marketing team members follow requisite marketing workflow/project processes
* Serve as a consultative product expert, helping to guide agencies on AMS onboarding
* Work closely with internal marketing and product teams on a holistic agency communication plan related to new process/program changes and feature launches
* Work with technical account management, sales, development, and product teams to identify and solve issues blocking agency onboarding
* Identify and design innovative solutions to provide the benefits of onboarding at scale
* Manage internal production workflow with timely status updates
* Plan and manage all marketing and branding objectives and activities
* Develop and manage a marketing plan that focuses on executing new concepts, business models, channels and partners to position Nexus as an innovator and leader
* Develop and manage the annual marketing budget, conference budget, and speaker presentations
* Oversee creation and delivery of press releases, advertisements, and other marketing materials

## Qualifications for agency marketing manager

* Degree in Engineering, Computer Science
* 5+ years of Project management for medium to large application development projects ($1Mil to up to $5Mil and/or up to 10+ team members)
* 5+ years of experience in software development and delivery of complex software projects, preferably in an vendor managed environment
* 2+ years of experience working with Senior Stakeholders (Executive & C-level)
* Experience delivering numerous Application Delivery projects
* Formal certification in Project Delivery (PMP, PGMP, PRINCE2)