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# Example of Advertising Operations Manager Job Description

Our company is growing rapidly and is hiring for an advertising operations manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for advertising operations manager

* 1+ years of digital experience required, other platform experience a plus
* The desire to be extremely accurate and detail-oriented
* The ability to effectively multi-task with strong time management and organization skills
* A personality to be self-motivated, enthusiastic, detail-oriented and analytical
* Experience working in a fast-paced environment with frequent changes in priorities
* Experience with campaign management/ad serving technology and CRM tools such as DFP/XSM, Salesforce, etc·Ability to work effectively cross functionally and maintain strong professional relationships with clients and other various outside vendors
* Proficient working knowledge of Microsoft Office (MS Word, Excel, PowerPoint)
* Understanding of system integrations, commercial modeling, product integration and resource alignment
* Proven ability to effectively communicate and present ideas to others in a manner that achieves clarity, buy-in, commitment, and success
* Manage end-to-end operations of Digital Advertising channel

## Qualifications for advertising operations manager

* Experience hiring and developing high-performing teams
* 10+ years in product/program management / business intelligence
* Bachelor's degree in Computer Science, Engineering, Operations Research, Mathematics, or related discipline
* Experience working in large scale data problems
* Masters degree in an analytic field from a top tier school
* Experience with statistical modeling, dataming and machine learning (R, Python, SAS)