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# Example of Advertising Consultant Job Description

Our company is looking to fill the role of advertising consultant. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for advertising consultant

* Generate revenue and meet monthly goals through effective outside sales techniques and new ideas
* Create and present advertising strategies and ideas for local businesses incorporating on air radio, online, digital/mobile, and event marketing
* Attain budgeted revenue goals through effective solicitations, promotions
* Keep abreast of business and industry trends
* Build and maintain client relationships through prospecting and on-going service calls
* Com & Mobile apps
* Learn from a local team of experienced professionals
* Network with a national sales force to keep up with developing trends and best practices
* Receive training and support second to none in the industry
* Work with clients and graphic designers to develop successful ads with winning offers

## Qualifications for advertising consultant

* Strong understanding of Ad-tech and Mar-tech
* Proficient with Krux
* Minimum 3 years advertising agency or related corporate experience
* Candidates must possess 3- 5 years of outside direct selling experience, preferably in media, with a proven track record of closing and maintaining local direct accounts
* Must have a reliable and fully insured automobile, a valid driver’s license and a clean driving record
* Demonstrate ability to produce revenue goals